THE 2004 THUNDERBIRD PACIFIC COAST SPECIAL EDITION

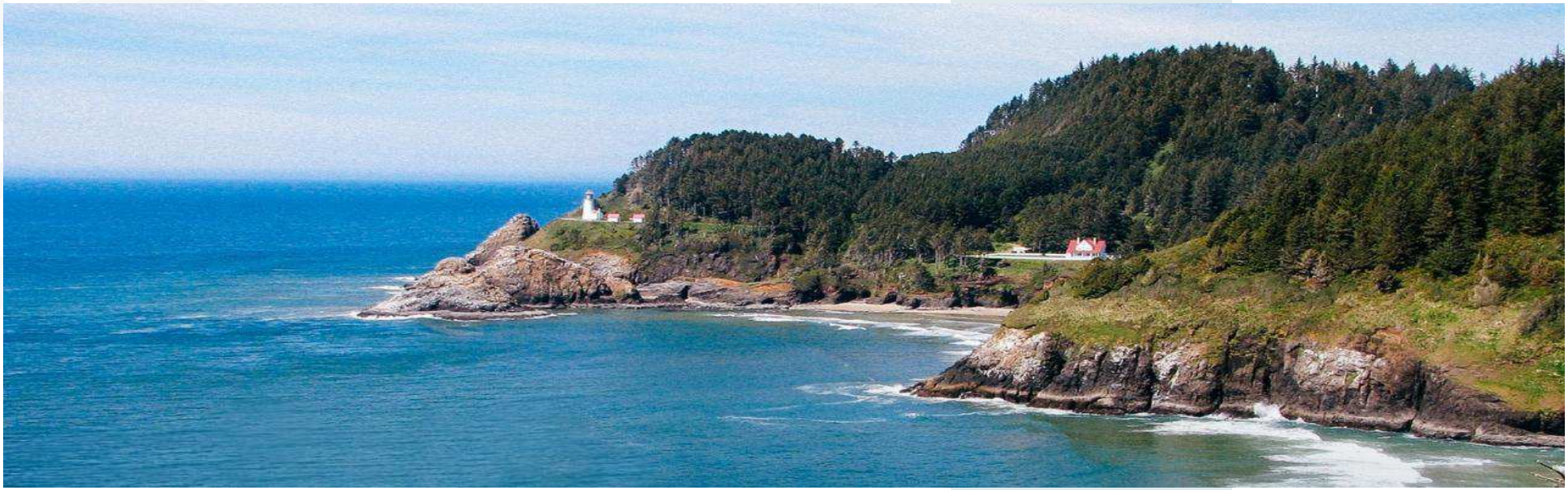
VIRGINIA
TYK-4514

2004 Thunderbird 'Pacific Coast Roadster.'

For the 2004 model year, Ford introduced the Thunderbird 'Pacific Coast Roadster.' Like the 2002 Neiman-Marcus and the 2003 '007 James Bond' special edition Thunderbird before it, the 'Pacific Coast Roadster' was a limited-edition feature car. While the Neiman-Marcus was limited to just 200 cars, and the '007 James Bond' a run of 700 cars, the 'Pacific Coast Roadster' had a run of 1,000 vehicles.

The Pacific Coast Roadster featured an exterior painted 'Monterey Mist Green,' a contrasting hardtop in 'Ash Metallic', and a Light Ash convertible soft top. The interior blended a combination of 'Light Ash' and 'Dark Ash' seats, with seating surfaces in a unique cloth material called 'Preferred Suede.' This was the first and only time a cloth type material was used in seats for the 2002-2005 Thunderbird, and contrary to its official name, it was not a suede leather, but a specially-designed cloth. The dash and door panel trim for this special edition Thunderbird was a unique 'dot' pattern, exclusive to the Pacific Coast Roadster.

The 2004 Pacific Coast Roadster included a number of other special design touches including 16-spoke micro-machined alloy wheels with color keyed wheel trim center caps, color coordinated accents on the shifter knob and steering wheel insert, and a commemorative numbered plaque inside the glove box.



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