# Thunderbirds of Southwest Ohio Newsletter

(www.thunderbirds-sw-ohio.com)

June 2012

**MEETING MINUTES**

**Attendees:** Brett Andrews, Ed & Leona Brown, Carl Geiger, Guy & Jan Gifford, Roger & Lisa Hamm, Doug James, Beverly Knauper & Jim Ross, Jim Lentz, Scott McGaha, Ken & Penny Shanley, and Jay Walsh.

**Call To Order:** The meeting convened at 7:00 PM at MCL Cafeteria on May 10th with Brett Andrews presiding.

**DISCUSSION:**

**Treasurer's Report:** Lisa presented the Treasurer's Report.

**Old Business:**

**a. Joint Event with the Maumee Valley CTCI T-bird club:** It was confirmed that we will be meeting with the Maumee Valley chapter of the Classic Thunderbird Club International at the Neil Armstrong museum at 11:30 a.m. on Saturday, June 9th. Hands were raised and names taken for those planning to attend. There were six who indicated they were going and two tentatives. Those who are going and wish to caravan together were reminded that we will meet at the Living Word Church at the corner of East National Rd and Brown School Rd in Vandalia at 10:15 a.m. and depart at approximately 10:30 a.m. If there is any situation, such as weather that may delay or postpone this trip those of you who have said you're going will be contacted as soon as possible. Remember, there is an $8 entry fee at the museum. Likewise, we're also going to have an optional joint lunch together after the museum tour. Both clubs will be wearing name tags for ease of recognition. Brett will have name tags for the TSWO members attending.

**b. Lafinos Cruise In:** The threat of thunderstorms on the evening of April 20th had a significant effect on the turnout for our first meeting as a club at the Friday Night Lafinos' cruise-in. Members were reminded that our next opportunity will be tomorrow evening, May 11th and that beginning with this May 11th gathering, we will be meeting at the Lafinos cruise-in on the Friday night immediately after each club meeting.

**c. Regional VTCI Event**: Brett began the discussion by summarizing the information we have so far in helping us make a decision on whether we should submit our club to host a VTCI Regional Meet in 2013.

1. We have a basic plan from the Dayton Convention & Visitors Bureau that (1) identifies three local hotels that have provided proposals for us to use them as our event location, and (2) outlines the support the Dayton Convention and Tourism Bureau could provide to help us plan and execute the event.
2. The Columbus VTCI chapter, the only VTCI chapter in our region that is remotely close to us, has indicated they would not be able to co-sponsor the event with us: so we'd be on our own.
3. Terri McNeill (VTCI president), through Leo Gravelle (our regional director) confirmed that:
   (a) VTCI can help with a small loan for hotel/tour deposits that is to be repaid as soon as the event has collected funds from participants.
   (b) There is an allotment for a Regional Convention of $600 for use only for the purchase of trophies

(c) Hosts of regional events are expected to follow the VTCI National Convention Guide as their source of what needs to be done to plan and conduct a regional convention. The only difference between a national and regional convention is that there is no Board of Directors meeting held at a regional.

Brett stated that the conduct of a regional convention is a total club effort and so the decision to host such an event must be a club decision. He indicated he will prepare a rough summary of the work efforts and costs associated with holding a regional convention that will be included with the June newsletter. Then at the June meeting, we will have a club membership vote on the question of whether or not we want to submit our club to sponsor a VTCI Regional Convention in the summer of 2013. We'd really like maximum club member participation at the June meeting to finalize our position on this question.

**d. Warbirds Car Show, Peru, Indiana, August 4th:** Brett still has registration forms for this event; if you need one. He would like to know not later than our July 12th club meeting who will be attending.

**New Business:**

**a**. **Bellbrook Car Show:** Brett did a quick run through of the car show planning checklist to establish club member responsibilities for those members present at the meeting. Ken confirmed that dash plaques and trophies have been ordered and that he will check with the Lions Club on the status of the car show announcement flyers.

**b**. **Stubbs Park Free Concert:** Brett proposed the Phil Dirt & the Dozers concert on August 12th in Stubbs Park, Centerville as a club gathering. More discussion will follow at a future club meeting.

**c**. **T-bird For Sale:** An all original 1973 T-bird (Gold w/ brown landau top) with a 429 engine. It will be on display on Tuesday evenings at the Englewood Company 7 BBQ restaurant cruise-in. Brett made available a flyer containing pictures and owner contact information.

**d. Local Events:** Two local car events were announced. The first was a weekly Friday night cruise-in at Sam's Club on Miller Lane in Dayton; the other a Fathers Day Car Show at the Airline Dairy Crème on North Dixie in Vandalia with registration from 10-noon, a $10 fee, and the Top 20 awards to be presented at 1:30

**OPEN FLOOR:** Brett opened the floor for questions and comments.

**a.** It was announced that Nancy Blake's 1966 Thunderbird won First Place at the Sharonville Classic Car Show on April 29 and also is a 2011 Cruiser of the Year in the 2012 Show & Shine Calendar.
**b.** Jim Lenz stated the Antioch Shriners will distribute show flyers for our Bellbrook show if we provide him with some. He said that the Shrine appreciates our club bringing cars to their show and that they will be bringing cars to the Bellbrook show. The Antioch Shrine show is August 25.

**ADJOURN:** At the conclusion of all discussion, Brett called for a motion to adjourn. The motion was made by Jim Lenz and seconded by Ed Brown. The meeting adjourned at 7:40 p.m.

**Brett Andrews**
**President**

**IMPORTANT UPDATE: Car Show Door Prizes:** According to Nancy Blake, we have no door prizes left. All were distributed at our 2011 show. We need all club members to start beating the bushes with your sources to get us some door prizes.

**Next Meeting: June 14th, 7:00 pm, MCL Cafeteria, 4485 Far Hills Ave, Kettering, Oh**

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## MEMBER BIRTHDAYS

**June**

**19th: Bob Mlinar**
**20th: Doug James**

**If you haven't been asked for the date of your special day, please provide the day and month to our club secretary, Peg Andrews, at 237-1131 or e-mail her at pegasus@woh.rr.com**

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# To all the super Dads in our club

**Upcoming Club Events**

| Event | Date(s) | Location |
|---|---|---|
| 1. Club Gathering Lafinos Cruise-in | Fridays after Club Meeting | Beavercreek Lafinos |
| 2. Neil Armstrong Museum Tour | June 9th | Wapakoneta, Oh |
| 3. Great Race Gathering | June 30th | Finley, Ohio |
| 3. Warbirds Cruise-in | August 4th | Peru, Indiana |
| 4. Bellbrook Car Show | August 18th | Bellbrook, Ohio |
| 5. Shriners Car Show | August 25th | Dayton, Oh |
| 5. VTCI International Convention | September 27-30th | Charleston, South Carolina |

## CLUB OFFICERS

President: Brett Andrews (937) 237-1131
Vice President: Beverly Knauper (513) 752-8821
Treasurer: Lisa Hamm (937) 835-5992
Secretary: Peg Andrews (937) 237-1131

# Conducting a Regional VTCI Convention

The following is a summary, though not all inclusive, of actions and costs associated with conducting a regional VTCI convention. It's purpose is to provide you a little more information to help you decide how you want to vote at our June meeting on the proposal to submit TSWO as a candidate to host a regional convention in 2013. Much of the following information was extracted from (1) the VTCI guide and checklist on conducting conventions, (2) the planning document received from the Dayton Convention and Visitors Bureau, and (3) an actual cost/revenue estimate for a scheduled 2012 VTCI regional meet.

**1. Pre-Event Efforts**

a. Establish an event Committee consisting of a Lead Event Coordinator/Planner, a Treasurer, a Registrar, a Chief Judge, a Social Events/Hospitality Room Organizer, and a Support/Funds Raising Organizer. Several of these Event Committee members will require additional personnel to assist them in their respective areas.
b. Develop and publish full agenda (socials, tours, meetings, judging, etc)
c. Lock in event hotel location. At the hotel need to:
   (1) set up block of rooms
   (2) coordinate for the use of a hospitality, banquet, tally rooms and registration area
   (3) select menus for welcome social, awards banquet & judges luncheon
   (4) set up car wash area with hoses and buckets
   (5) mark out parking lot per VTCI judging guidelines
   (6) organize sequence of events at banquet
   (7) create and maintain message board, selling table and door prize table in hospitality room
d. Set up separate event bank account
e. Construct the event Registration Form
f. Organize/coordinate tours and fund raiser events (silent auctions, 50/50 drawings)
g. Design and select source for show awards
h. Send advertisement ads, event information/agenda, and registration form to VTCI
i. Obtain event insurance coverage through the Regional Director
j. Print current judging forms
k. Obtain door prizes and silent auction items
l. Prepare welcome package (welcome letter, judging forms, maps, auto parts stores, car washes, itinerary, event tickets, windshield identification cards, giveaways, peoples choice ballot, name tags, etc)
m. Send letter to registrant acknowledging receipt of registration
n. Develop a computer based registrant database
o. Prepare multiple registrant rosters (alphabetically, by division, senior car list, roster of judges)
p. Purchase drinks (soda, juice, coffee) and snacks (salty, veggie and fruit) for hospitality room
q. Develop score tally sheets for tally room
r. Schedule and conduct judges seminar and judges/first timer briefing

**2. Weekend of the Event (Estimate of manpower needed)**

a. Show Judges: Minimum of one 7 persons judging team from host club plus other volunteers
b. Parking coordinators for show vehicle arrivals (3)
c. Set up and Operate Registration Table (2-3)
d. Runners to take judges scores to Tally room (2-3)
e. Daily hospitality room workers (2 per 4 hour shift)
f. Hotel issues coordinator (1)
g. Tour/outside events coordinator (1)
h. 50/50 ticket sales (1)
i. Set up loud speaker system

**3. Post Event**

a. Clean up (hospitality room, tally room, parking area, etc)
b. Mail out judging sheets and adjusted/corrected awards
c. Write article and send pictures to VTCI for inclusion in Scoop magazine
d. Reimburse VTCI for any loans

e. Pay outstanding event related bills
f. Return Loud speaker system to storage

**4. Needed Equipment/Supplies**

a. Computer(s) and printer(s)
b. Canopy Tents (use clubs)
c. Clipboards, pens, pencils, markers, note pads, card stock, name tags & holders, folders, large envelops, paper clips, staplers, tape (scotch, masking, duct), blank recognition certificates, various event tickets (banquet, 50/50, tours, socials, etc), writing tablets, thumb tacks, various labels
d. Drinks/snacks for hospitality room (club funded)
e. Loud speaker system (use clubs)

**5. Dayton Convention Center & Visitors Bureau:** The DCVB could provide assistance in:

a, Registration & typing
b. Information and Restaurant booth (local brochures, maps, shopping current events, menus, etc)
c. Dignitary Liaison (Proclamation Day, Welcome letters)
d. Speakers/entertainment (List of speakers and entertainers)
e. Party/Planning outings
f. Buck-a-Badge: Create Attendee badges to our specs and have person on-site to help prepare.
g. Welcome Packets: Put together packages containing our stuff and Dayton information

**6. Cost/Revenue Estimate:** This estimate assumes 40 registrant participants

**Expenditures:**

| | |
|---|---|
| Hotel deposit: | $500 (Will vary with hotel chosen) |
| Office supplies: | $300 |
| Trophies: | $800 (45 trophies) |
| Drinks/snacks: | $500 (hospitality room) |
| Bartender (social & banquet) | $300 |
| Judges Lunch | $200 |
| Banquet/social Ticket Printing | $70 |
| | $2600 |

**Revenue**

| | |
|---|---|
| Registration | $1600 (40 @$40) |
| *Social/Banquet | $300 |
| 50/50 | $150 |
| Silent Auction | $200 |
| | $2250 |

* Ticket cost for the social and banquet would cover all the cost of the food, bartenders and any other cost associated with these meals. We could then round up the total cost for these tickets to the nearest $5. Assuming 60 tickets sold for the each meals each with a $2.50 mark up would add $300 in revenue.