The 1965 10th Anniversary Special Edition Thunderbird

To celebrate the tenth anniversary of the Ford Thunderbird, the Ford designing team created the Special Edition Landau in the spring of 1965. Its uniqueness was driven by its special EmberGlo metallic paint and exquisite parchment vinyl top and interior. Special touches included EmberGlo accents on the interior instrument panel, bucket seat backs and carpeting. To set the car part even more than the regular Thunderbird, EmberGlo was used on the special wheel covers increasing its uniqueness.

* Only 4500 EmberGlo Special Edition Thunderbirds were produced, though this is more than many of the Thunderbird Special Editions before and after this. For that reason, many of them are still on the road and can be found for purchase fairly easily.
* Special badging was used both inside and outside the car to identify it's unique Special Edition status. One on each lower roof molding, one on each door panel, and a special one on the console identifying the owner of the car and the serial number.

The striking new EmberGlo paint color was unique to the Special Edition Thunderbird in 1965 and was not available on standard Thunderbirds until 1966. It was then discontinued in 1967. This has been considered to be one of the best and most loved colors of all Thunderbirds, making it one of the reasons that the 1965 Special Edition and the 1966 Thunderbirds in EmberGlo color are so much in demand. The interior simulated woodgrain trim was of "burled walnut," a different pattern not used on the standard Landau models.

H32 990

Thunderbird
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Special Landau

The striking Ember-Glo paint and chrome combination.

The special Parchment colored interior with Ember-Glo carpet, dash accents, and seatbacks. This is the only time Ford used the lighter of the two colors on the console, rather than the darker interior color.

This car was ordered without options, but was owned by a VTCI member who kept it in immaculate condition. After market air conditioning has been added.

Another view of the interior, showing the Ember-Glo seatbacks.

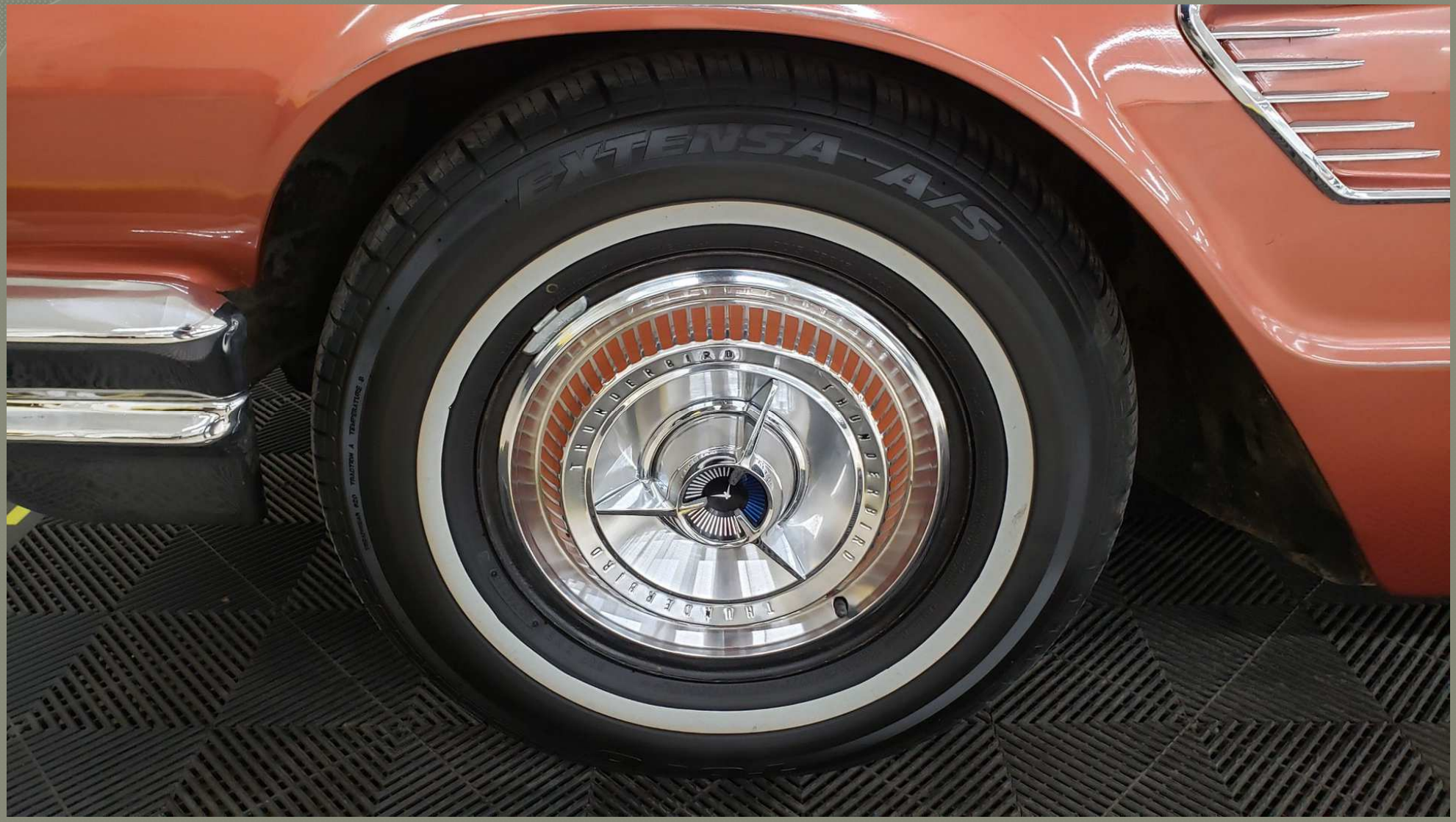
A beautiful color combination for the interior and console. Note the Parchment colored steering wheel used in place of the normal one with wood inlay.

The famous “wrap-around” rear seat in warm parchment color.

The door panels featured the beautiful “burled walnut” trim with parchment main panel and Ember-Glo carpeted lower panel. Note the special Landau badging plate on the door panel.

A better view of the special badging on the door panels.

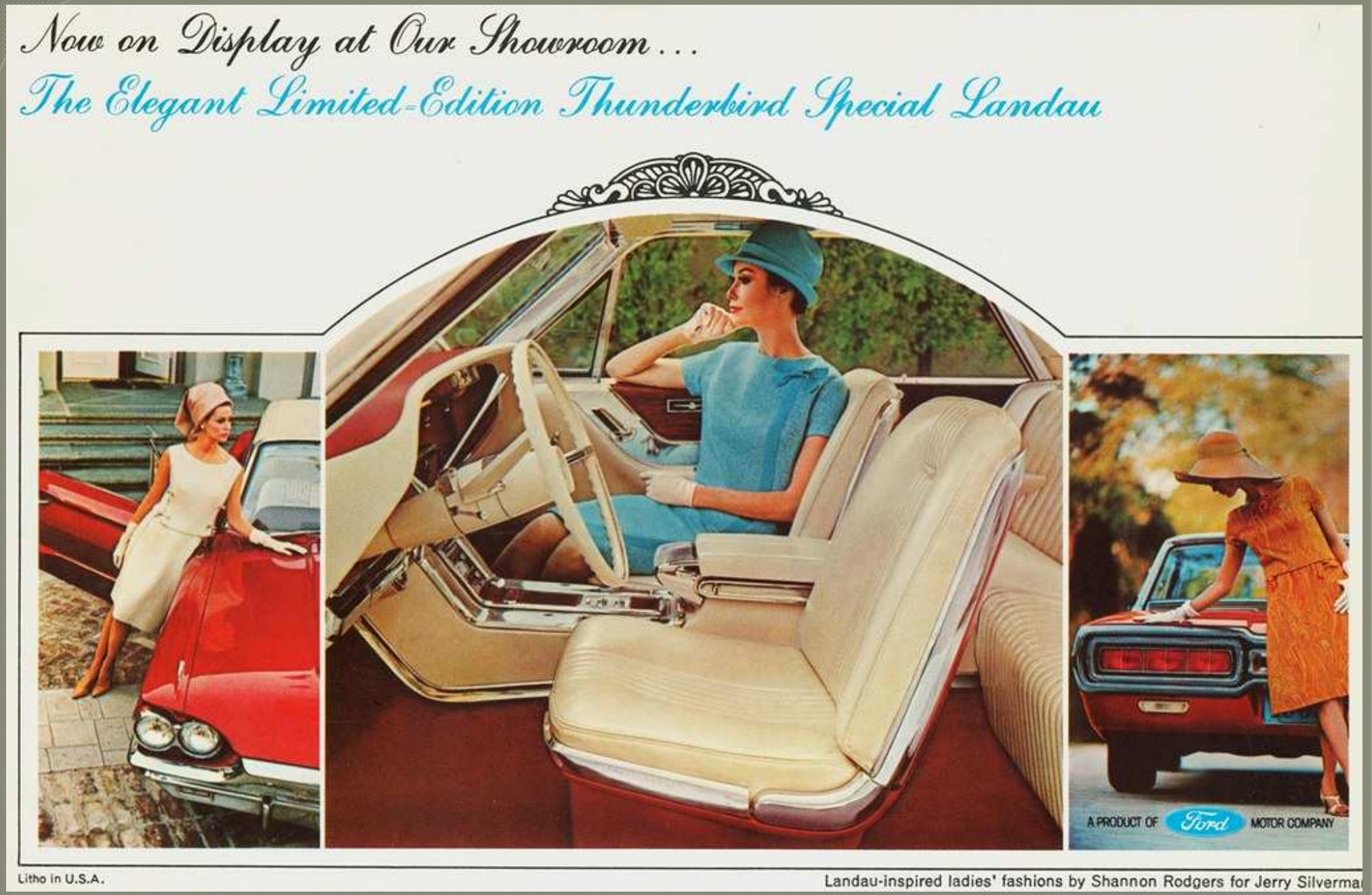
The roof panels got unique badging proudly displaying the car's "Special Landau" status.



Special Ember-Glo color was used on the turbine style wheel cover vanes instead of the normal black color. Also, the red color in the center of the normal red, white, and blue insert was replaced with Ember-Glo.

The special Dash Plaque showing the owner's name – Conway Twitty !!

The trunk with correct Burtex lining.



An advertisement for the Special Edition 1965 Thunderbird

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10TH ANNIVERSARY
1955 - 1965
1965 FORD THUNDERBIRD SPECIAL LANDAU
14+
64

Here is a video of a low mileage example of this car being offered for sale.