The 2003 James Bond 007 Thunderbird Special Edition

Die Another Day

- The 2003 Thunderbird ‘James Bond 007’ Special Limited Edition was introduced as a tie-in for the James Bond film **Die Another Day,** as drive by Bond girl Halle Berry (Jinx). In the spring of 2003, Ford sold 700 limited edition 007 Ford Thunderbirds to commemorate the first appearance of a Thunderbird as a featured car in the 40-year history of the James Bond film franchise, however, a Thunderbird was also seen in **Goldfinger**, driven by Felix Leiter in Kentucky.

The Colors

- The Coral paint, similar to the Sunset Coral hue offered on the 1956 Thunderbird, matches the bikini Berry wears in her role as Jinx. The car in the movie had a coral hard-top instead of the white top offered with the special edition and was a 2002 model, not the 2003 that the 007 edition comes as.

Special Features

- The Limited Edition 007 Thunderbird features unique coral paint, 21-spoke chrome wheels, performance white seats and interior accents, special engine-turned aluminum dash and door trim, and an understated “007” badge placed on the instrument panel. Like all 2003 Thunderbirds, the “007” edition also features a number of performance enhancements, including:· New variable intake camshaft timing for the 3.9-liter DOHC V-8, which helps boost horsepower from 252 hp to 280 hp while simultaneously improving fuel economy, electronic throttle control for improved powertrain response and refinement, and a SelectShift five-speed automatic transmission that can be shifted like a manual transmission, but without a clutch.

Commemorative Plaque

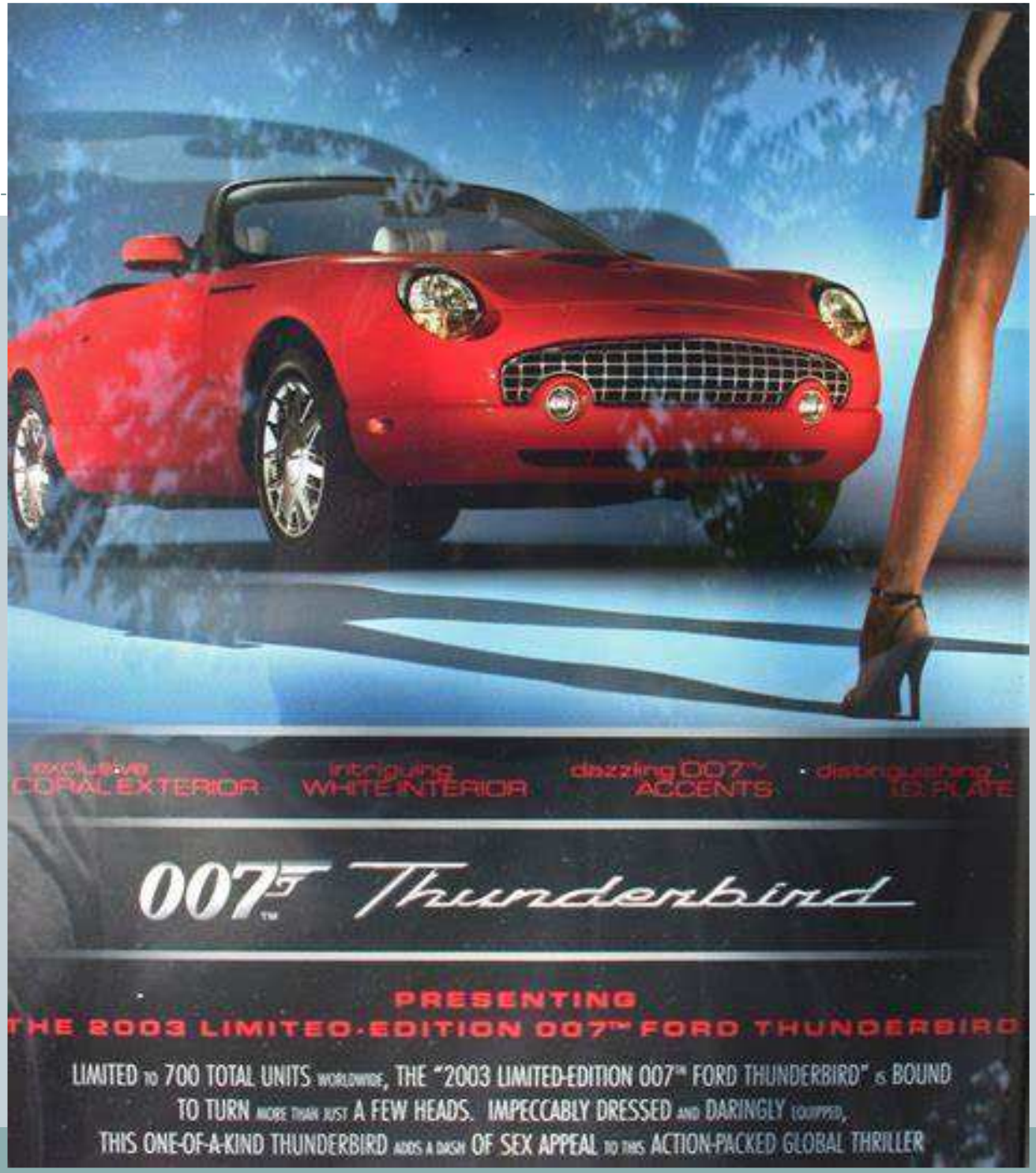
- Each 2003 ‘007’ James Bond Thunderbird also features a numbered, commemorative plaque mounted on the inside of the glove box. MSRP for this limited edition Thunderbird in 2003 was $43,995. If you missed your chance to buy one new, a few pre-owned ‘007’ Thunderbirds can occasionally be found for sale. If the price of even a used ‘007’ is out of reach for you, you can still buy a brand-new 1/18th diecast ‘007’ Thunderbird model for a tiny fraction of the full-sized version

Thunderbird

Promo Sheet

GET READY FOR SOME ACTION...
007 Thunderbird
PRESENTING
THE 2003 LIMITED-EDITION 007™ FORD THUNDERBIRD

INTRODUCING THE 2003 LIMITED-EDITION
007™ FORD THUNDERBIRD


CORAL EXTERIOR
WHITE INTERIOR
ACCENTS
007 Thunderbird
PRESENTING
THE 2003 LIMITED-EDITION 007™ FORD THUNDERBIRD
LIMITED TO 700 TOTAL UNITS WORLDWIDE, THE "2003 LIMITED-EDITION 007™ FORD THUNDERBIRD" IS BOUND
TO TURN MORE THAN JUST A FEW HEADS. IMPECCABLY DRESSED AND DARINGLY EQUIPPED,
THIS ONE-OF-A-KIND THUNDERBIRD ADDS A DASH OF SEX APPEAL TO THIS ACTION-PACKED GLOBAL THRILLER

The Interior

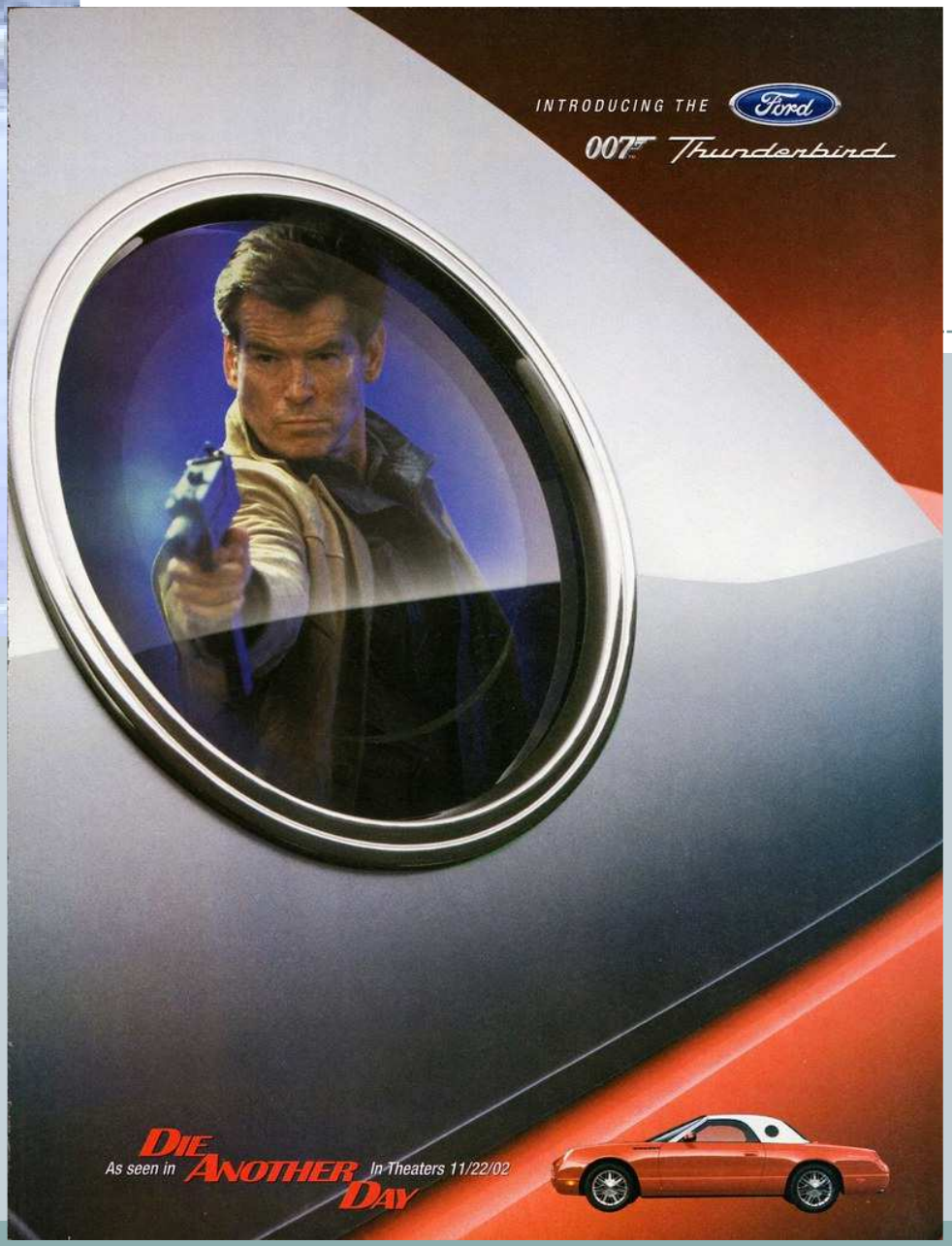
AUTO

SHUF
SCAN
DISC TUNE
SEEK
REW
FF
DSP
MUTE
LOAD
CD·6
EJ
PUSH ON
95.1 FM
12:52
BASS
TREB
SEL
BAL
FADE
AM FM
CD
1
2
3
4
5
6
MENU
A/C
DUAL
EXT
°F °C
R

BRIDGESTONE

007

007
445 | 700



James Bond 007: Pierce Brosnan

Jinx: Halle Berry

268 Original Miles
One Man's 007 Thunderbird